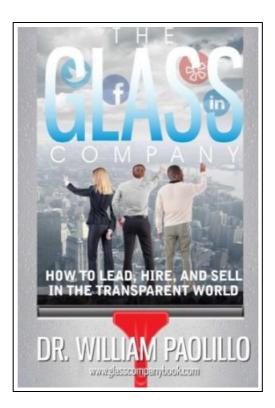
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Insight Publishing Company, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Harness the Disruptive Nature of Transparency in your Business The truth hurts. But does it REALLY? In The Glass Company you II find that the answer is not only a resounding NO!, but that the truth actually provides a better solution - even if it is negative. For instance, in a Transparent World a difference of opinion is NOT a negative, but is instead considered Creative Conflict; and is an incentive to revisit and perhaps reestablish core values, initiatives, and roles to achieve a company s vision. To be transparent World of business; an environment reflective of challenges and opportunities for revenue and professional growth. Investors, current and potential employees, suppliers, clients, and potential clients continually assess whether (and if so - how much) to invest their resources with your enterprise. So whether they see your Transparent World in a positive light, or their view includes some not so positive, and even some negatives realities - transparency is essential to growth. The Glass Company will make it crystal clear that transparency is key to attracting the resources needed for corporate, employee, client, and investor growth and success. The Glass Company is a guide for business leaders; how to lead, hire and sell in the new Transparent World. What s your incentive to explore The Glass Company? Transparent companies grow their business twice as quickly as those that are non-transparent. The Glass Company provides measurable, actionable protocols of how to harness the disruptive power of the masses and Transparency; to create, leverage, and maintain your competitive advantage. The research...

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