



The New Totally Awesome Business Book for Kids (and Their Parents) (3rd)

By Arthur Bochner, Rose Bochner, Adriane G Berg

Newmarket Press,U.S. Paperback. Book Condition: new. BRAND NEW, The New Totally Awesome Business Book for Kids (and Their Parents) (3rd), Arthur Bochner, Rose Bochner, Adriane G Berg, This first-of-its-kind book for young entrepreneurs is now completely revised and updated for a new generation by one of the original authors (now an adult) and his 14-year-old sister. Originally written by Arthur Bochner when he was just 13 with his mom, financial planner Adriane G. Berg, this was the first book to take kids step-by-step through the process of starting their own businesses. Now 24 and a successful political speechwriter, Arthur teams up with his kid sister, Rose, on a completely revised, updated edition to the basics of becoming an entrepreneur, offered in a smart, entertaining style just right for kids age 8-14. This fun and fact-filled volume includes: - cartoons, quizzes, games, and stories about starting up a business and making money from it- How to use eBay and other Internet resources- Ideas for donating to nonprofits and helping the environment. - Descriptions of 20 super businesses to start right now (such as lemonade stands, lawn mowing, garage sales)- Ten basic business skills kids need to know: Speaking up for what...



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