



Understanding Context Environment, Language, and Information Architecture

By Andrew Hinton

O'Reilly Media. Paperback. Condition: New. 550 pages. Dimensions: 9.8in. x 5.9in. x 0.6in. Technology is destabilizing the way we understand our surroundings. From social identity to ubiquitous mobility, digital information keeps changing what here means, how to get there, and even who we are. Why does software so easily confound our perception and scramble meaning And how can we make all this complexity still make sense to our users Understanding Context offers a powerful toolset for grasping and solving the challenges of contextual ambiguity. By starting with the foundation of how people perceive the world around them, it shows how users touch, navigate, and comprehend environments made of language and pixels, and how we can make those places better. Understanding Context is ideal for information architects, user experience professionals, and designers of digital products and services of any scope. If what you create connects one context to another, you need this book. Some of the topics covered: How language creates infrastructure in organizations, software applications, and the Internet of Things. Where labels, relationships, and rules factor into a design project, and how they are building blocks for creating clear contexts. Essential elements of how users understand the environment through embodied cognition. Models for...



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