

The Art of Bing Fa: The Complete Chinese Version

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Reviews

This pdf is fantastic. It typically is not going to price too much. You will not truly feel monotony at at any time of your own time (that's what catalogs are for about if you request me). (Leslie Reinger)

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THE ART OF BING FA: THE COMPLETE CHINESE VERSION



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Sonhill Publishing LLC, United States, 2013. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****.Widely popularized as The Art of War in many Western nations, The Art of Bing Fa is a classic treatise on strategy written by the legendary General Sun Tzu around two-and-a-half millenniums ago. His strategy principles have remained true and profound until today. Many world-renowned military leaders such as Emperor Napoleon, Chairman Mao Zedong, General Isoroku Yamamoto, General Giap Nguyen Vo, and General Douglas MacArthur claimed to have mastered and successfully applied these principles to gain the upper hand and win their victories. Beyond warfare, these timeless and universal principles have been broadly applied in modern business, politics, and other competing arenas. World-class gurus of competitive strategy and corporate management like Michael Porter and Peter Drucker have also been inspired and influenced by these principles. Today, business men and women around the world are turning to The Art of War for inspiration and advice on how to strategically plan and advance their position, how to win and succeed, and how to achieve their goals and accomplish their mission in the rapidly changing and highly competitive world of today. Indisputably, The Art of Bing Fa is the certain path to success. However, mastering and applying it on a daily basis can be challenging and time-consuming, because no translation or translator has ever turned this unique knowledge into a simple and sensible system until now. This book aims to set a new foundation for turning this knowledge into a simple and practical system anyone can quickly learn and immediately put into use. This book aims to set a new standard that will inspire a new generation of strategy practitioners. This book is complete and unique by itself, although...

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