



50 Steps to Business Success (Hardback)

By Peter Cleveland

ECW Press, Canada, Canada, 2002. Hardback. Condition: New. Language: English . This book usually ship within 10-15 business days and we will endeavor to dispatch orders quicker than this where possible. Brand New Book. How to implement proven techniques to take advantage of business opportunities. Here is a master plan for leaders who want to know the dynamic, proven techniques any business leader -- from the fruit stand owner to the Fortune 500 chairman -- must use to build a successful entrepreneurial enterprise. At the heart of this program is a fundamental belief in the continuous work necessary to improve all activities -- a constant quest to improve the conduct of business, from mission statements to the simplest of action plans. Each principle, or bite, is a business fundamental that every business leader needs to understand. They are simple, proven leadership principles of successful people. Each bite moves the reader one step ahead, and each bite combines with others that work together to create a building block toward total leadership. Each bite represents a stepping stone towards sound business practice that, if applied with patience, discipline, consistency, and ethics, will result in success.



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