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THE \$12 MILLION STUFFED SHARK: THE CURIOUS ECONOMICS OF CONTEMPORARY ART

Aurum Press Ltd. Paperback Book Condition: new. BRAND NEW, The \$12 Million Stuffed Shark: The Curious Economics of Contemporary Art, Don Thompson, Why would a smart New York investment banker pay twelve million dollars for the decaying, stuffed carcass of a shark? By what alchemy does Jackson Pollock's drip painting No.5 1948 sell for \$140 million? 'The \$12 Million Dollar Stuffed Shark' is the first book to look at the economics of the modern art world, and the marketing strategies...

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- Authored by Don Thompson
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