



SHIFT: How Top Real Estate Agents Tackle Tough Times (Paperback)

By Gary Keller, Dave Jenks, Jay Papasan

McGraw-Hill Education - Europe, United States, 2008. Paperback. Condition: New. Language: English . Brand New Book. NEW YORK TIMES BESTSELLER WALL STREET JOURNAL BUSINESS BESTSELLER USA TODAY MONEY BESTSELLER Tough times make or break people. My friend Gary teaches you how to make the tragic into magic. Read reap from this great book. --Mark Victor Hansen, Co-creator, #1 New York Times best selling series Chicken Soup for the Soul Co-author, Cracking the Millionaire Code, The One Minute Millionaire, and Cash in a Flash.Author, Richest Kids in America Real estate buyers and sellers have to SHIFT their mindset to new and more creative strategies in this challenging real estate market. This book shows them excellent ways to survive and thrive. -- Robert Allen, author of the New York Times bestsellers Nothing Down, Creating Wealth, Multiple Streams of Income and The One Minute Millionaire. Change happens. It s natural. It s ever present. It s reoccurring. So when markets shift you need to as well. No one explains this better in the real estate industry than my good friend Gary Keller and his team of talented co-authors. Their latest book, SHIFT, is perfect for all real estate professionals. It captures the very essence...



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