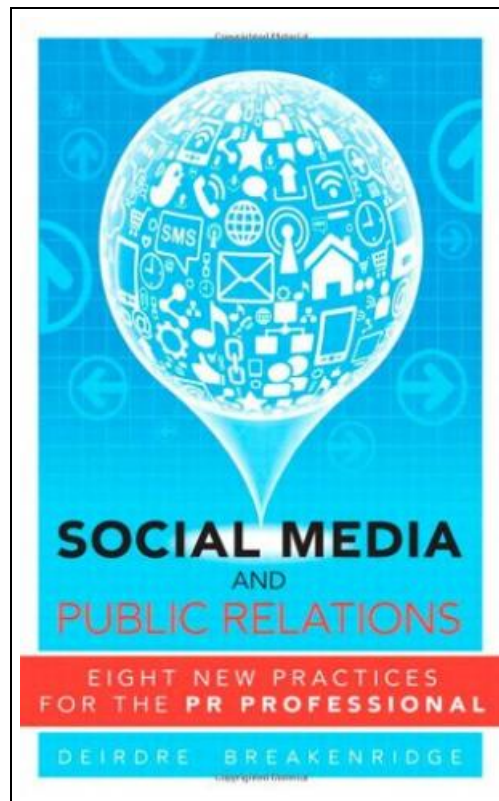


## Social Media and Public Relations: Eight New Practices for the PR Professional



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## SOCIAL MEDIA AND PUBLIC RELATIONS: EIGHT NEW PRACTICES FOR THE PR PROFESSIONAL



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