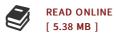




Cambridge International AS and A Level Business

By Malcolm Surridge, Andrew Gillespie

Hodder Education. Paperback. Book Condition: new. BRAND NEW, Cambridge International AS and A Level Business, Malcolm Surridge, Andrew Gillespie, Endorsed by Cambridge International Examinations Foster a deeper understanding with a wide range of international case studies and exam preparation matched to the key knowledge students need for success. This title covers the entire syllabus for Cambridge International Examinations' International AS and A Level Business (9609). It is divided into separate sections for AS and A Level making it ideal for students studying both the AS and the A Level and also those taking the AS examinations at the end of their first year. - Illustrates key concepts using examples from multinationals and businesses that operate around the world - Provides practice throughout the course with carefully selected past paper questions, covering all question types, at the end of each chapter - Using and interpreting data feature emphasises and illustrates the importance of numeracy both in terms of calculations and interpreting numerical data - Free Revision and practice CD includes interactive tests, selected answers, additional activities, and a glossary.



Reviews

A must buy book if you need to adding benefit. This really is for all those who statte that there had not been a really worth looking at. Your daily life period will likely be change when you complete reading this publication.

-- Veronica Hauck DVM

This book is definitely not effortless to start on reading through but extremely fun to learn. Better then never, though i am quite late in start reading this one. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- Aliya Franecki