



Continuous Improvement Strategy - A Business Leader s Guide to Selecting, Deploying and Sustaining a Successful Continuous Improvement Program (Paperback)

By Dave Bhattacharya, JP Gnanam

Lulu.com, United Kingdom, 2012. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. This book will be equally helpful for continuous improvement practitioners as well as Operations and Business students trying to gain an overall understanding of the major business process improvement methodologies and with the help of a simple framework can select the proper methodology for the business situation or problem that needs to be addressed. The book has also several real life business cases and detailed analysis of both failed and successful continuous improvement programs that will guide the reader in implementing an effective initiative that can give the maximum results.



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