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## THE INNOVATION KILLER: HOW WHAT WE KNOW LIMITS WHAT WE CAN IMAGINE AND WHAT SMART COMPANIES ARE DOING ABOUT IT



PHI Learning, 2008. Hardcover. Book Condition: New. First edition. In today?s fiercely competitive business world innovation is a vital force that drives the success of an organization. But most often companies rely either on whom the author names ?Group Thinkers? or on ?Expert Thinkers? not realizing that knowledge is good but to make progress change, risk taking and occasionally revolution are required. Processes are to be overhauled, assumptions challenged and taboos broken in order to give way to innovation. This...

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- · Authored by Cynthia Barton Rabe
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