



In Search of Value - Part 1, Managing Expectations: Understanding the Conditions for Success (Paperback)

By MR Martyn R Phillips

Createspace Independent Publishing Platform, 2012. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.This book follows on from In Search of Value - Closing the Performance Gap with Value Assurance- Overview. Part 1 focuses on behavioural aspects and mainly WHY improvements should be applied, (while Part 2 focuses particularly on HOW significant improvements may be made). The series forms the basis of a comprehensive training program for professionals in project, risk and value management. It stimulates a way of thinking. The underlying purpose of the series is to provide an overall understanding of an opportunity-based approach derived by combining these applications. A strategic approach is encouraged, not just another bureaucratic procedure or one-size fits all prescriptive remedies. This book facilitates a journey toward improved management practices and a team innovation, informed decision-making and consensus building approach. It introduces an iterative, systems process that produces a high level of focused and tested information in a very short time. The systems thinking approach enables well founded, collaborative decisions on program/project strategy, scope, components and contractual arrangements. With shrinking resources and continually growing regulations, organizations are benefiting from the competitive edge provided by this distinctive, strategic thinking and...



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