



## The Digital Artist s Portfolio and Demo Reel Guide: Inside Knowledge for Landing Your Dream Job in the Digital Art, Animation, CG, Motion-Graphics Vfx Industries (Paperback)

By Dave Scotland

Dave Scotland, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Build a Portfolio and Demo Reel Strategy that Delivers. When trying to get work in any creative-based industry, the fact is, and always will remain, Your chance of being employed is directly related to your body of work. It sounds easy right? All you have to do is complete lots of really good work, put it in a portfolio and demo reel and then you get a job. Well, there is a problem with this convenient theory and it comes in the form of competition. These days, the world is a lot more populated with great artists and animators, all possessing dreams of making it in the exciting world of films, games, television or media, and they too have lots of really good work. So how can you stand out from this ever growing crowd, especially when learning the craft has become easier today than ever before? Is there possibly some kind of formula or recipe that exists for landing on an employer s radar, and can it be broken down into easy to follow steps? After conducting extensive research via objective...



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*Complete guide! Its such a great study. I am quite late in start reading this one, but better then never. It is extremely difficult to leave it before concluding, once you begin to read the book.*

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-- **Isom Nader I**