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## GREEN POWER MARKETING IN THE UNITED STATES: A STATUS REPORT



Bibliogov, United States, 2012. Paperback. Book Condition: New. 246 x 189 mm. Language: English. Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Voluntary consumer decisions to purchase electricity supplied by renewable energy sources represent a powerful market support mechanism for renewable energy development. Beginning in the early 1990s, a small number of U.S. utilities began offering green power options to their customers. Since then, these products have become more prevalent, both from traditional utilities and from marketers operating in states...

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- Authored by National Renewable Energy Laboratory (NREL)
- Released at 2012



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