



## Melons to Money: Growing Food, Lives Social Enterprise

By Gayle Pincus

Createspace, United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Jason Greene is terrified. As the newly minted CEO of NextPlace4Good, Jason is proud of its vital connection with homeless youth, getting each to safe shelter and a better life. Now, in the face of explosive demand for their services, NextPlace4Good faces dramatic cutbacks in revenues. How will they survive? Urgently and skillfully, Jason s new board member, Michael, guides him from dire straits to financial stability and then toward sustainability. As their story is told, so is the process of launching a social enterprise. From feasibility to funding and from readiness to revenues, the team wrestles every barrier to the ground. Their social enterprise, WorkPlace4Good, becomes a source of job training and employment, a source of healthy, affordable food and a source for earnings to invest in mission growth. Melons to Money: Growing Food, Lives Social Enterprise is a story for enterprising nonprofit leaders and social entrepreneurs.



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