



The New Gilded Age: The New Yorker Looks at the Culture of Affluence

By -

Modern Library. Paperback. Book Condition: New. Paperback. 476 pages. Dimensions: 9.2in. x 6.3in. x 1.0in. In keeping with its tradition of sending writers out into America to take the pulse of our citizens and civilization, The New Yorker over the past decade has reported on the unprecedented economy and how it has changed the ways in which we live. This new anthology collects the best of these profiles, essays, and articles, which depict, in the magazines inimitable style, the mega-, meta-, monster-wealth created in this, our new Gilded Age. Who are the barons of the new economy? Profiles of Martha Stewart by Joan Didion, Bill Gates by Ken Auletta, and Alan Greenspan by John Cassidy reveal the personal histories of our most influential citizens, people who affect our daily lives even more than we know. Who really understands the Web? Malcolm Gladwell analyzes the economics of e-commerce in Clicks and Mortar. Profiles of two of the Internet's most respected analysts, George Gilder and Mary Meeker, expose the human factor in hot stocks, declining issues, and the instant fortunes created by an IPO. And in The Kids in the Conference Room, Nicholas Lemann meets McKinsey and Company's business analysts, the twenty-two-year-olds hired...



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