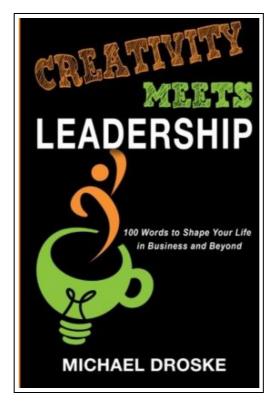
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CREATIVITY MEETS LEADERSHIP: 100 WORDS TO SHAPE YOUR LIFE IN BUSINESS AND BEYOND



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Creative Leadership Cafe, LLC. Paperback. Condition: New. 216 pages. Dimensions: 8.5in. x 0.5in.Clever, insightful, page-turner--and very applicable! In the business world where differences are celebrated, or at least should be, it behooves us to understand practical approaches to resolve issues or simply see things from another perspective. Creativity Meets Leadership could easily be Leadership Meets Creativity because the great advice in this book goes both ways. Lisa Ray Griffin, CPA Vice President, Turner Broadcasting System Creative people are often misunderstood by the logically-minded people who lead them and the co-workers with whom they work-they speak a different language, and it is centered on imagination. Creatives are looked upon as flighty dreamers with an endless supply of harebrained ideas. Leaders, on the other hand, are typically viewed as inflexible dictators who like to play it safe by avoiding things that dont come with a guarantee; they tend to choose logic over creativity. The interesting thing is that EVERYONE is innately creative. We are all born with a love for crayons, building blocks, exploration, etc. We start life with an insane amount of curiosity asking why in almost every conversation we are in. Unfortunately, our creative nature tends to get stifled by our educational system where gold stars are not handed out if you color outside the lines. We quickly learn through academic classes like science and math that there is only one correct answer for every problem, and even more so, there is only one correct way to solve for the correct answer. After spending so much time getting jammed into a box, we find ourselves spending the rest of our lives trying to get out of it; that is, of course, except for the creative types who buck the system because they have an unbridled desire to freely...



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