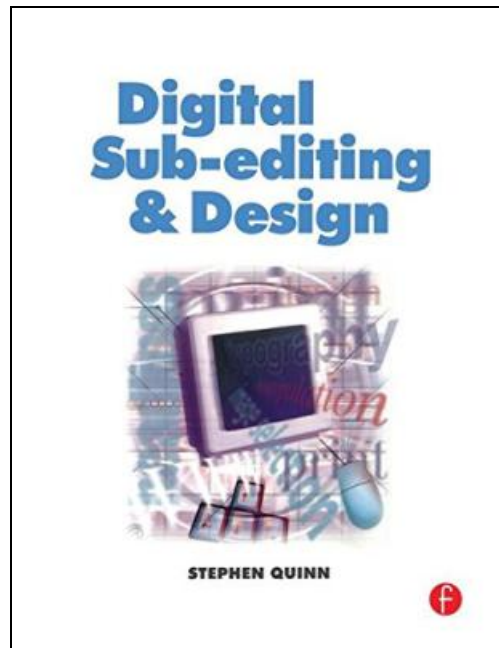


Digital Sub-Editing and Design



Filesize: 9.17 MB

Reviews

*The publication is great and fantastic. It is packed with knowledge and wisdom You will like how the article writer publish this publication.
(Mrs. Alta Kling V)*

DIGITAL SUB-EDITING AND DESIGN

DOWNLOAD



Focal Press. Paperback. Condition: New. 192 pages. Dimensions: 9.7in. x 7.4in. x 0.5in. This excellent book covers editing in the digital age, demonstrating the tools needed for effective text editing. Learn how to write powerful headlines and captions, and how to edit body text quickly and cleanly. It also concentrates on design in the digital environment, introducing typography and the related issues of readability and legibility. The skills of picture editing are explored, including image selection, cropping, manipulation and the ethics involved. These core skills and methods are then applied to the World Wide Web. Recent research into how people navigate Web pages is considered, and recommends ways to write more effectively for the online medium. The first section concentrates on editing in the digital age, demonstrating the tools needed for effective text editing. Dr Quinn shows how to write powerful headlines and captions, and how to edit body text quickly and cleanly. The middle section concentrates on design in the digital environment. Chapter five introduces typography and the related issues of readability and legibility. Chapter six covers the principles of design and how they can be applied to print and electronic publications. Chapter seven looks at the skills of picture editing, including image selection, cropping, manipulation and the ethics involved. Chapter eight investigates other forms of visual presentation such as diagrams, logos, maps and cartoons. In the final section, these core skills and methods are applied to the World Wide Web. Chapter nine considers recent research into how people navigate Web pages, and recommends ways to write more effectively for the online medium. Chapter ten examines how the principles of print design can (and cannot) be applied to Web pages. This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Paperback.



[Read Digital Sub-Editing and Design Online](#)

[Download PDF Digital Sub-Editing and Design](#)

Related Books



Crochet: Learn How to Make Money with Crochet and Create 10 Most Popular Crochet Patterns for Sale: (Learn to Read Crochet Patterns, Charts, and Graphs, Beginner s Crochet Guide with Pictures)

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Getting Your FREE Bonus Download this book, read it to the end and...

[Read ePub »](#)



Traffic Massacre: Learn How to Drive Multiple Streams of Targeted Traffic to Your Website, Amazon Store, Auction, Blog, Newsletter or Squeeze Page

Createspace Independent Publishing Platform, United States, 2016. Paperback. Book Condition: New. 279 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.3 Free Bonus Books Included! Attention: Online business owners. quote;Finally!...

[Read ePub »](#)



Talking Digital: A Parent s Guide for Teaching Kids to Share Smart and Stay Safe Online

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book. It is time for the digital talk. Today, kids are growing up in a wired world. Their...

[Read ePub »](#)



Learn em Good: Improve Your Child s Math Skills: Simple and Effective Ways to Become Your Child s Free Tutor Without Opening a Textbook

Createspace, United States, 2010. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.From a certified teacher and founder of an online tutoring website-a simple and...

[Read ePub »](#)



Ninja Adventure Book: Ninja Book for Kids with Comic Illustration: Fart Book: Ninja Skateboard Farts (Perfect Ninja Books for Boys - Chapter Books for Kids Age 8 - 10 with Comic Pictures Audiobook with Book)

Createspace, United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.BONUS - Includes FREE Dog Farts Audio Book for Kids Inside! For a...

[Read ePub »](#)