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# SHARKONOMICS: HOW TO ATTACK MARKET LEADERS



Marshall Cavendish International (Asia) Pte Ltd. Paperback. Book Condition: new. BRAND NEW, Sharkonomics: How to Attack Market Leaders, Stefan Engeseth, Sharks are nature s most revered and feared killing machines. But if you study the behaviour of sharks, you will learn they are also highly strategic and efficient in the way they survive and thrive in nature s competitive environment. Inspired by the shark s evolved (over 420 million years) instincts and strategic moves, this book provides businesses with 10...

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- Authored by Stefan Engeseth
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