



## The P.I.N.K. Primer: For Partners in Need of Coaching

By Robert Musser

Dog Ear Publishing, United States, 2009. Paperback. Book Condition: New. 226 x 147 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Based upon the true life experiences of Bob and Ann Musser, The P.I.N.K. Primer is a quick and easy guide for supporting a loved one through the various stages of breast cancer. A lifelong world traveler and executive with Shell Oil Company for thirty-two years, Bob found himself ill-prepared to support his wife Ann when she was diagnosed with breast cancer. Bob wanted to know what to do and when to do it. While piles of information came Ann's way, nothing was specifically targeted toward the caregiver, leaving Bob to figure it out the hard way. Determined that no other male should feel as frustrated and alone at such a critical time, he wrote The P.I.N.K. Primer as a practical aid to men who want to be MVPs of breast cancer support. Told with humility, frankness and side-splitting personal anecdotes, Bob provides a fearless rallying cry for men to drop the remote, suit up, and get in the game. Tailored for men supporting the fairer sex, but useful to anyone supporting a loved one with...

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