



Graphic Design School: A Foundation Course for Graphic Designers Working in Print, Moving Image and Digital Media (Paperback)

By David Dabner

Thames Hudson Ltd, United Kingdom, 2017. Paperback. Condition: New. 6th revised edition. Language: English . Brand New Book. This sixth edition of Graphic Design School has been refreshed and updated throughout, and features two new articles, one on User Experience Design (UX) and User Interface Design (UI), and one on Motion Graphics. The book is organized into two main sections, principles and practice . The first section deals with the fundamentals of design, such as composition, hierarchy, layout, typography, grid structure, colour and so on. The second section puts these basics into practice, and gives information about studio techniques and production issues relevant to a number of different graphic design disciplines. The last part of the second section provides an overview of some of the different career choices open to students entering the graphic design field.



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