



Breaking Into the Music Business as a Local Indie Artist (Part Two) (Paperback)

By MR Maurice Johnson

Createspace Independent Publishing Platform, United States, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. The world is full of countless musicians, singers and emerging talent who desire to pursue a music career, but don't know where or how to begin. BREAKING INTO THE MUSIC BUSINESS AS A LOCAL INDIE ARTIST quickly places you in an immersive experience within your local music economy as you gain knowledge, confidence and self-empowerment. BREAKING INTO THE MUSIC BUSINESS AS A LOCAL INDIE ARTIST speaks to developing and experienced music artists in an easily digestible three part format. From a virtual over-the-shoulder vantage point, readers gain insight on a wide range of music career development topics including, DEVELOPING A MARKETABLE ACT, FINDING YOUR MARKET, PRICING YOUR PERFORMANCES, LOCAL ENTERTAINMENT DISTRICTS, LOCAL ARTS AND TOURISM, SOCIAL MEDIA, DEVELOPING YOUR IMAGE AND BRAND and much more. WHAT'S INSIDE THIS BOOK! - Section One: Pricing Your Performances - Working With Prospects and Clients - Section Three: Taking Your Act to the Stage AUTHOR QUOTE: As a musician and musician's advocate, I know first-hand that life for the indie music artist isn't for the faint of heart. I...



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