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## 50 Best Business Ideas from the Past 50 Years

By Ian Wallis

Crimson Publishing. Paperback. Book Condition: new. BRAND NEW, 50 Best Business Ideas from the Past 50 Years, Ian Wallis, 50 Best Business Ideas takes a look back at the business world over the past 50 years. Revealing the ideas and innovations that have changed how we do business. From the humble post-it note that we still use and love today, to the revolutionary fax machine that changed business for the better and formed the beginnings of the speedier, fast moving business world as we know it. 50 Best Business Ideas takes a look at the ideas, inventions and innovative practices that made an impact in the business world. Selected by a panel of top business leaders, entrepreneurs, journalists and inventors, this book is the definitive history of the ideas and inventions that shaped the business world over the past 50 years. Inspiring profiles include: The mobile phone, Flexitime, Hot-desking, Tetrapak cartons, Product Placement, The ergonomic office chair, Microwave ovens, Overnight couriers, The BlackBerry and many more. Profiling how the inspirational concept came about, its development, the hurdles it faced, to its ultimate impact the innovative idea had on the business and consumer world at the time plus where it sits...

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