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VIRALNOMICS: HOW TO GET PEOPLE TO WANT TO TALK ABOUT YOU



Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 203 x 127 mm. Language: English . Brand New Book ***** Print on Demand *****. A refreshing look at social media, influence and the behavioral science behind it all. A must-read for anyone who wants to win at social - Jonah Berger (NYT Bestselling author of Contagious: Why Things Catch On) ***Discover how to get the right type of people to talk about you.*** ARE YOU SHARING GREAT WORK,...

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- Authored by CSCS Jonathan Goodman
- Released at 2015



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