



## New Directions in MIS Management: A Guide for the 1990s (Hardback)

By Robert J. Thierauf

ABC-CLIO, United States, 1988. Hardback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Thierauf s work develops a number of interesting and potentially useful approaches to management information systems (MIS) practice. The author presents a number of techniques (some well known, others more recent) that practicing MIS managers may adopt to facilitate effective MIS planning for the 1990 s by focusing on problem finding rather than on problem solving. A primary recommendation of Thierauf s is the restructuring of the MIS organization using a functional (end-user) departmental approach. Discussed at length are various issues relevant to this restructuring, such as staffing, motivating MIS personnel and end users, and MIS soft controls. Recommended for upper-level undergraduate and graduate students as well as practicing managers and MIS specialists. Choice With new developments in hardware and software, MIS managers are increasingly faced with the need to develop more sophisticated managerial--as opposed to purely technical--skills. Here, an acknowledged expert in the field of information systems draws on his own original research and experience to develop a set of workable strategies and techniques that MIS managers can use to function more effectively as we move into the next decade. Thierauf...



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