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Harvard Business Review Press, United States, 2018. Paperback. Condition: New. Language: English. Brand New Book. The one primer you need to develop your entrepreneurial skills. Whether you're imagining your new business to be the next big thing in Silicon Valley, a pivotal B2B provider, or an anchor in your local community, the HBR Entrepreneur s Handbook is your essential resource for getting your company off the ground. Starting an independent new business is rife with both opportunity and risk. And...

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