



Automotive Supply Chain Management in the Internet of Things

By Martin Greiner

GRIN Verlag Nov 2015, 2015. Taschenbuch. Book Condition: Neu. 210x148x1 mm. This item is printed on demand - Print on Demand Neuware - Scientific Essay from the year 2015 in the subject Business economics - Operations Research, Comenius University in Bratislava (Faculty of Management), language: English, abstract: In this paper, the IoT concept is examined and its potential effects on traditional supply chain management appraised, with particular emphasis on the automotive industry. The Internet of Things (IoT), comprising millions of interconnecting communication devices, linked via the internet, and enabling information sharing globally (Davenport, 2013), is a growing reality and one likely to change the shape of supply chain management. A report by Gartner (2014) predicts that IoT, a disruptive technology (Christensen, 2015), will completely transform logistics, and the report forecasts a thirty-fold increase in internet-connected physical devices by 2020. IoT will support the assembly and communication of supply chains in previously unknown ways, and therefore impact on how information is accessed and shared by supply chain managers, according to Gartner (2014). 16 pp. Englisch.



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