



Information-driven business - management of data and information to optimize

By FU LAI

paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Publisher: Machinery Industry Pub. Date :2011-9-1. In the current economic context of globalization. any organization needs to use information to create the most dynamic. responsive. adaptable business. Management information has become a crucial aspect of business development. Author with companies and organizations in the world's leading information technology summarized by the information-driven business reveals how business leaders should be more effectively govern. manage and use their company's information. Information-driven business: managing data and information optimization is a combination of technology and ideas. foresight around the core idea - to expand the information-driven business analysis. The information-driven business will be applied to practical business problems to the enterprise instant results. Information-driven business: managing data and information optimization is a description of information-driven business practice guidelines. any information for business managers and technical professionals. Contents: Introduction Author Translator order to understand the information in Chapter 1 of the Internet economy has created 1.1 is the information economy. the origin of electronic data storage 1.2 1.3 1.4 Commercial stock and flow data 1.6 1.5 change the business model for information sharing and infrastructure...



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