



Fair Value Measurement: Practical Guidance and Implementation (Hardback)

By Mark L. Zyla

John Wiley Sons Inc, United States, 2012. Hardback. Condition: New. 2nd Edition. Language: English . Brand New Book. FAIR VALUE MEASUREMENT Practical Guidance and Implementation Writing Fair Value Measurement was a monumental task fraught with controversy not only in the U.S., but also abroad. Having coauthored a book with Mark as well as written one myself, I was even more impressed that Mark was able to navigate these fair value minefields and produce a work that will be a tremendous help to accountants and non-accountants alike. If you are looking for a one-stop book on fair value measurement, this is it! Neil J. Beaton, CPA/ABV, CFA, ASA, Managing Director, Valuation Services, Alvarez Marsal In recent years, the FASB and the IASB have added many requirements for various assets and liabilities to be measured at fair value. In this book, Zyla clearly describes how to implement fair value measurement and how investors and creditors should interpret it. The crisp writing and illuminating analysis will help readers to grasp the essence of fair value accounting and to apply it wisely. J. Edward Ketz, Associate Professor of Accounting, Pennsylvania State University The focus of the book is on fair value measurement based on...



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