



By V. Venkatasubramanian, A.K. Singh and S.V.N. Rao

Concept Publishing Company Pvt. Ltd., 2003. Hardcover. Book Condition: New. The chapters in this book are presented under two parts. Part one gives an overview of the Development and Challenges of Indian Dairying, consequences of cross breeding programme and SWOT analysis of Dairy Development. Part two comprises of three chapters dealing with Management issues related to human resources development in dairying, Success and failures of co-operative milk marketing system and Economics of Dairy Development and Extension. The book gives the foresight and considerable evidence of pros and cons of Dairy Development in the country. It is primarily meant for students of dairying, researchers, teachers, professionals and policy makers involved in the Dairy Development in our country. Printed Pages: 214.



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