



The Goods In You: How to Mark Your Startup Ideas for Success

By Lowell Fortune

Spotberry Publishing. Paperback. Condition: New. 122 pages. Dimensions: 8.0in. x 5.2in. x 0.3in. As you work your way through the 39 markers in this book, you'll learn: how to mold your idea into something people want, the secret to the mindset of the 1, the top earners; the 3 factors to look for when looking for a partner; the roles people, praise and you play towards success; how to nurture and build an on-line community around your idea; how to avoid underestimating people; 10 reasons to have a greater purpose than money and how to welcome criticism while objectively looking for the hidden jewel left behind to improve you. This is by no means an exhaustive list of what you can expect to glean from this book. It all boils down to what's identifiable in your DMA: desire, mindset, and action. These are the excavators of the goods stored in you. In studying 50 entrepreneurs heading some of the leading tech and service companies in the world, Lowell Fortune discovered that desire, mindset and action were the common thread of success for many of the world's tech and service giants. Companies like Google, Facebook, Dropbox, Amazon, Apple, eBay, LinkedIn, Twitter may...



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Reviews

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-- **Cale Hansen Sr.**

Simply no terms to explain. I am quite late in start reading this one, but better than never. It's been written in a remarkably easy way and is particularly merely soon after I finished reading this book where basically changed me, affect the way I really believe.

-- **Prof. Jedediah Kuhic DVM**