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The Gold Mine Effect: Crack The Secrets of High Performance

By Rasmus Ankersen

Westland Limited, New Delhi, India. Softcover. Book Condition: New. Why are 137 of the worlds 500 best female golfers from South Korea? How did one athletic club in Kingston, Jamaica, manage to produce most of the worlds best sprinters? Whats the reason that the worlds best marathon runners grew up in the same village in Ethiopia? What is the secret behind Brazils mass production of soccer super stars? How has one tennis club in Moscow managed to develop more top tennis players in ten years than the whole of the United States? For six months, bestselling author and ex-professional footballer Rasmus Ankersen traveled around the world visiting these six talent gold mines and adapting his findings into a revolutionary business context. He talked, trained and lived with the athletes in order to discover what, if anything, they have in common and to attempt to crack the code of developing world class talent. The result is the gold mine effect, a book which questions all the misconceptions, conventional wisdom and popular theories about talent, hard work, parenting and motivation. Ankersen presents his surprising conclusions in seven lessons on how anyone-or any business, organization or team-can defy the many misconceptions of high performance...



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