



The Author s Toolkit: A Step-by-Step Guide to Writing and Publishing Your Book

By Mary Embree

Skyhorse Publishing, United States, 2015. Paperback. Book Condition: New. 4th Revised edition. 210 x 140 mm. Language: English . Brand New Book. All writers yearn for success and recognition. And now we are entering a golden era in which self-publishers are in the driver s seat. In The Author s Toolkit, aspiring authors, students, and even established writers will find the resources they need to achieve their goals and avoid common writer pitfalls. Updated and expanded to cover the changes in copyright fees and registration, the newest developments in electronic publishing, the growth of ebooks and print on demand, and tips for using social media for promotion and community, this detailed guide offers advice on every step of the writing and publishing process. Readers will learn how to: *Develop and research fiction and nonfiction ideas *Find a hook to attract reader interest *Organize a plot and delineate characters *Format for print and ebook readers *Find an agent *Understand literary contracts *Market and promote a finished book *Obtain backing such as crowdfunding Written in an informative and easy-to-understand style, this guide is a treasure chest of resources and tools for writers seeking professional advice. Allworth Press, an imprint of Skyhorse Publishing,...



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