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## Becoming Modern, Becoming Tradition: Women, Gender, and Representation in Mexican Art (Hardback)

By Adriana Zavala

Pennsylvania State University Press, United States, 2010. Hardback. Condition: New. Language: English . Brand New Book. Becoming Modern, Becoming Tradition examines the relationships among women, nationalism, racial identity, and modernity before, during, and after the Mexican Revolution. In this innovative study, Adriana Zavala demonstrates that the image of Mexican womanhood, whether stereotyped as Indian, urban, modern, sexually degenerate, or otherwise, was symbolically charged in complex ways both before and after the so-called postrevolutionary cultural renaissance, and that crucial aspects of postrevolutionary culture remained rooted in nineteenth-century conceptions of woman as the bearer of cultural and social tradition. Focusing on images of women in a variety of contexts--including works by such artists as Diego Rivera, Jose Clemente Orozco, Maria Izquierdo, and Frida Kahlo, as well as films, pornographic photos, and beauty pageant advertisements--this book explores the complex and often fraught role played by visual culture in the social and political debates that raged over the concept of womanhood and the transformation of Mexican identity in the late nineteenth and early twentieth centuries.



## Reviews

*This publication is fantastic. It really is full of knowledge and wisdom You are going to like just how the author write this publication.* -- Harmon Watsica II

*I actually started out reading this article ebook. This is for those who statte that there had not been a worth reading. Its been developed in an extremely easy way and it is just after i finished reading this book in which in fact modified me, change the way i really believe.* -- Antonetta Ritchie IV