

## The Talent Management Handbook, Third Edition: Making Culture a Competitive Advantage by Acquiring, Identifying, Developing, and Promoting the Best People (Hardback)

By Lance A. Berger, Dorothy Berger

McGraw-Hill Education - Europe, United States, 2017. Hardback. Condition: New. 3rd Revised edition. Language: English . Brand New Book. The go-to guide to strategic talent management-- revised and reorganized for the new world of business HR professionals, CEOs, and high-level executives routinely consult The Talent Management Handbook to drive spectacular results for their staff and for their organization. This comprehensive guide provides everything you need to build and manage a diverse, talented, and motivated workforce--the lynchpin to succeeding in today s hypercompetitive world. Each section of the book provides the most current HR processes, practical management tools and techniques, and invaluable resources that will help you: -Attract new talent and retain the cream of the crop -Design career plans that boost employee morale -Improve performance through a personal value exchange -Coach, develop, and inspire raw talent and prepare the CEOs of the future -Improve the performance review process -Create a culture of innovation and sustainability This updated edition retains all the frameworks, methods, and insights that have made the book a classic in the field, and it includes brand-new information about talent acquisition, professional development, big data, global talent, and more. Packed with best practices from the world s leading...



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