



E-Commerce in Business Applications

By Hegde, Sreepada / Hegde, Vijayalaxmi

Condition: New. Publisher/Verlag: LAP Lambert Academic Publishing | Data Transfer & E-Payment | E-Commerce generally referred to as e-business or an internet business may be defined as the application of information and communication technologies (ICT) in support of all the activities of business. Commerce constitutes the exchange of products and services between businesses, groups and individuals and can be seen as one of the essential activities of any business. Electronic commerce focuses on the use of ICT to enable the external activities and relationships of the business with individuals, groups and other business. E-business model is defined as the organization of product, service and information flows, and the source of revenues and benefits for suppliers and customers. | Format: Paperback | Language/Sprache: english | 68 pp.



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