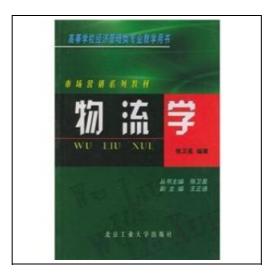
# Logistics [Paperback]



Filesize: 6.02 MB

## Reviews

This is basically the best ebook we have study right up until now. it absolutely was writtern very properly and useful. You may like how the blogger write this ebook.

(Cecil Zemlak DVM)

## LOGISTICS [PAPERBACK]



paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback Pages Number: 320 in Publisher: Beijing University of Technology; 1st edition (February 1. 2004). Book is one of the marketing textbook series. The book is divided into ten chapters. a comprehensive introduction to basic theories and methods of logistics. The contents include: Introduction to logistics. logistics information. logistics and distribution system. distribution channel strategies. third-party logistics. supply chain management. physical distribution planning. production logistics. supply logistics and sales logistics. This book is a systematic. practical. and try to reflect the latest achievements in the forefront of professional disciplines. In order to facilitate the teaching and readers to grasp the content of this book. each chapter are listed in this chapter points after each chapter with a case thinking question. The book can be used as the institutions of higher learning of economics and management professional materials can also read the reference for the marketing and management personnel in the logistics work. Contents: Preface Introduction Chapter Logistics Introduction 1 logistics concepts and functions of the two logistics generate the meaning of the second chapter of the logistics information an information and two of the basic features of market information. three logistics management information system 3 of the nature and function of the technical basis of the four logistics information system of a distribution center of the logistics and distribution center processes and distribution methods. four distribution system two categories of logistics and distribution center logistics distribution center processes and distribution methods. four distribution centers system planning. distribution channel strategy in the modernization of the logistics center of Chapter 1 of 5 distribution channels meaning an overview of the two distribution channel sele



Read Logistics [Paperback] Online Download PDF Logistics [Paperback]

# You May Also Like



Hands Free Mama: A Guide to Putting Down the Phone, Burning the To-Do List, and Letting Go of Perfection to Grasp What Really Matters!

ZONDERVAN, United States, 2014. Paperback. Book Condition: New. 211 x 137 mm. Language: English . Brand New Book. Rachel Macy Stafford s post The Day I Stopped Saying Hurry Up was a true phenomenon on...

Read PDF »



### Read Write Inc. Phonics: Get Writing! Red Ditty Books 1-5

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. Tim Archbold (illustrator). 210 x 157 mm. Language: N/A. Brand New Book. The Get Writing! Ditty Books contain handwriting, spelling and composition activities linked to...

Read PDF »



The Healthy Lunchbox How to Plan Prepare and Pack Stress Free Meals Kids Will Love by American Diabetes Association Staff Marie McLendon and Cristy Shauck 2005 Paperback

Book Condition: Brand New. Book Condition: Brand New.

Read PDF »



### Descent Into Paradise/A Place to Live

ANNICK PRESS, Canada, 2010. Paperback. Book Condition: New.  $175 \times 119$  mm. Language: English . Brand New Book. Friendships confront the force of authority in these raw, powerful stories. When the new kid from Afghanistan...

Read PDF »



The genuine book marketing case analysis of the the lam light. Yin Qihua Science Press 21.00(Chinese Edition) paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date: 2007-01-01 Pages: 244 Publisher: Science Press Welcome Our service and quality...

Read PDF »