



Business-Government Relations and Interdependence: A Managerial and Analytic Perspective (Hardback)

By John M. Stevens, Steven L. Wartick, John W. Bagby

ABC-CLIO, United States, 1988. Hardback. Book Condition: New. 234 x 156 mm. Language: English . Brand New Book ***** Print on Demand *****.Although the topic of business-government relations (BGR) is obviously not original, the authors seek to make their work unique by creating a conceptual framework that attempts to utilize empirical data to address this interdependence systematically. To attain this goal, Stevens, Wartick, and Bagby build on the fragmented foundations of relevant BGR literature. Major issues addressed include the legal environment of BGR; the relationships between resource dependence and BGR attitudes of private-sector executives; the perceptions of BGR by public-sector managers; and an analysis of the Grace Commission as an example of a contemporary, nonproductive business-government interaction. This volume would be especially appropriate for libraries serving graduate students and faculty in the areas of business and public administration. Choice Although much has been written on the various aspects of the business-government relationship, this new research-based study is among the first to explore the dynamics of this interaction fully and to provide the comprehensive analysis needed to bring many diverse elements into perspective. An in-depth study of the problems confronting business and government in their efforts to work together, it examines...

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