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Rockport Publishers Inc., United States, 2008. Paperback. Condition: New. Language: English. Brand New Book. From the first rough sketch pursuing the development of an idea into fabric choice and draping style, fashion design is an exercise in imagination and problem solving. When it comes to documenting the evolution of fashion as culture, illustration has become a fashion design s number one ambassador, covering a visual timeline of materials, techniques and styles. This book features more than 250 illustrations. Practical exercises will guide you through creative activities focused on contemporary fashion illustration. The exercises include suggestions and tips, and are executed by practicing contemporary illustrators. Instruction provided will allow designers to improve their drawing skills and communicate their vision effectively through a range of illustration mediums that incorporate colour as a contributing element for both style and texture. With this special attention to colour and how it is perceived, the illustrations highlight how subtle nuances or striking changes can occur when rendered using different techniques in gouache, watercolour, pencil, pastels or digital, and how these materials can transform the feel and mood of each illustration.



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