Ask Angelo: An Inside Look at the Entertainment Industry from a PR Guru (Paperback)



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Reviews

Absolutely essential study book. It normally is not going to charge excessive. I am delighted to inform you that this is basically the finest ebook we have study during my very own lifestyle and can be he greatest publication for at any time. (Dr. Willis Paucek II)

ASK ANGELO: AN INSIDE LOOK AT THE ENTERTAINMENT INDUSTRY FROM A PR GURU (PAPERBACK)



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Createspace Independent Publishing Platform, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Inside the riveting pages of PR Guru Angelo Ellerbee s new book, Ask Angelo: An Inside Look at the Entertainment Industry From a PR Guru, he weaves humorously crafted advice to both industry climbers and veterans alike. Through QA and intimate war stories (with peeks at some of his most colorful clients and adventures), he delivers an honest glimpse inside the entertainment industry. then and now. Glimpses of him as a black, gay artist/activist in the turbulent 60 s 70 s, as well as him earning the moniker The Henry Higgins of Hip Hop while navigating the tough rap genre throughout the 80 s-90 s and beyond. All while learning his craft and meeting the industry s who s who from the inside out. He explains everything from his tenets of artist development; to why having an OG who has been around the block on your team is a wiser choice. The book is cheeky, heartfelt, and at times poignant; other times knee-slappingly real-just like the man himself. It is a compact and nifty toolbox full of titanium nuggets that will add mettle to anyone wanting to know the ins and outs, while avoiding the ups and downs. This mind-stirring masterpiece shows why so many. like Mary J Blige asked Angelo. DMX asked Angelo. Dionne Warwick asked Angelo. Moreover, what his compelling answers can deliver to us all.

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