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John Wiley Sons Inc, United States, 2000. Hardback Book Condition: New. New.. 231 x 155 mm. Language: English. Brand New Book. An AHA Press/Jossey-Bass Publication Learn to reconceptualize strategy development in today suncertain environment. This book introduces three specific techniques-scenario planning, decision analysis, and game theory- that have been developed in the corporate world and tailored to the unique needs of the health care industry. The book also shares practical implementation approaches, presents numerous real life case studies...

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- Authored by Mary Caturia Jennings
- Released at 2000



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