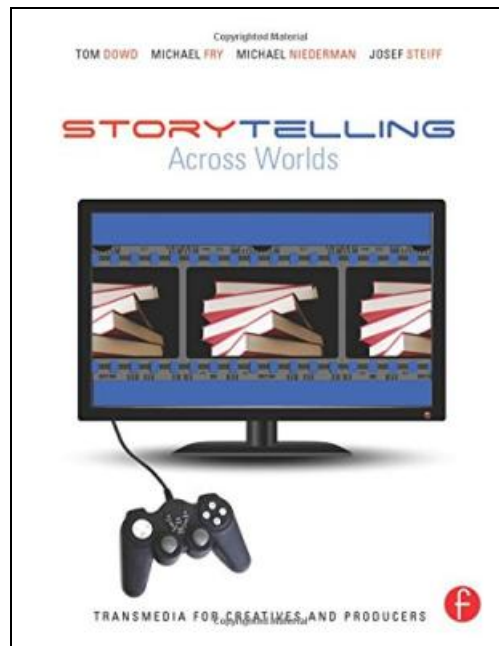


## Storytelling Across Worlds: Transmedia for Creatives and Producers: One Story--Many Media (Paperback)



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*(Dr. Kim Bergnaum)*



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- \* Employ film, television, games, novels, comics, and the web to build rich and immersive transmedia narratives
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