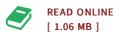




## Engineering Project Management for the Global High Technology Industry

By Sammy Shina

McGraw-Hill Professional. Hardcover. Book Condition: New. Hardcover. 432 pages. Dimensions: 9.3in. x 7.0in. x 1.0in.PROVEN STRATEGIES FOR SUCCESSFULLY MANAGING HIGH-TECH ENGINEERING PROJECTS Engineering Project Management for the Global High-Technology Industry describes how to effectively implement a wide array of project management tools and techniques and covers comprehensive details on the entire product development lifecycle. Technology management--from research to advanced development to adoption in new products--is explained with examples of organizational structure and required timelines. This practical guide discusses key topics such as creating a business plan, performing economic analysis, leveraging internal resources and the supply chain, planning project development, controlling projects, tracking progress, managing risk, and reporting to management. Skills essential to the successful project manager, including communication, leadership, and teamwork, are also addressed. Real-world case studies from top global technology companies illustrate the concepts presented in the book. COVERAGE INCLUDES: Project lifecycle and development of engineering project management tools and techniques Product stages and project management structures for developing them Project inception: benchmarking, IP, and voice of the customer (VoC) VoC case study Project justification and engineering economic analysis Make or buy: subcontracting and managing the supply chain Engineering project planning and execution Project phases, control, risk analysis, and...



## Reviews

Excellent eBook and helpful one. This can be for all who statte there was not a worthy of studying. You will not feel monotony at at any moment of your respective time (that's what catalogs are for regarding when you request me).

-- Princess McCullough

The ebook is straightforward in study better to comprehend. It really is simplistic but excitement within the 50 % of the book. I am happy to let you know that here is the very best pdf i have got read during my very own existence and might be he greatest ebook for possibly.

-- Dr. Brannon Wolf