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(Marlin Swift)

ANALYTICS ON THE CLOUD: AN END-TO-END GUIDE TO PROCESS AND ANALYZE BIG DATA USING GOOGLE CLOUD PLATFORM (PAPERBACK)



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Packt Publishing Limited, United Kingdom, 2018. Paperback. Condition: New. Language: N/A. Brand New Book ***** Print on Demand *****. Linking of analytics and cloud computing for faster, more efficient insights with extensive Google Cloud Platform tools such as Cloud Dataproc (Hadoop and Spark), BigQuery, Cloud SQL and many more About This Book * Master the concept of analytics on the cloud: what it is and how organizations are using it * Understand the design considerations and different dos and don'ts while implementing a cloud analytics solution * Build an end-to-end analytics pipeline on the cloud, for faster and more efficient insights Who This Book Is For This book is targeted at CIOs, CTOs, and even analytics professionals looking for various alternatives to implement their analytics pipeline on the cloud. Data professionals looking to get started with cloud-based analytics will also find this book useful. Some basic exposure to cloud platforms such as GCP will be helpful, but not mandatory. What You Will Learn * Understand the basics of cloud analytics and the major cloud platforms currently available on the market * Learn how organizations and businesses are using cloud analytics to improve their profits * Explore design and business considerations while adopting cloud services and the ideal approach to moving on-premise data to the cloud. * Work with the ingestion and storage tools of Google Cloud Platform such as Cloud Pub/Sub, Cloud Dataflow; Cloud Storage, Datastore, BigTable, and many more. * Process your data with extensive Google Cloud Platform tools such as Cloud Dataproc (Hadoop and Spark), BigQuery, Cloud SQL and many more * 70+ GCP tools to build an analytics engine to carry out cloud analytics * Implement machine learning and other Artificial Intelligence techniques on Google Cloud Platform for better insights In Detail With the ongoing data...

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