



## Victorian Valentines Postcard Book

By -

Laughing Elephant. Paperback. Book Condition: New. Paperback. 30 pages. Dimensions: 6.9in. x 4.8in. x 0.5in. The most romantic and florid expressions of love were the fashion in the Victorian Age, which was to be expected of a time that masked and ornamented the erotic impulse. The end of that era was coincident with the golden age of the postcard (1890 to World War 1) and so we have tens of thousands of Valentines Day postcards, many displaying high levels of imaginations and design. Each age leaves an impact of its character in its greeting cards and other paper ephemera. We see in the beautiful postcards of the late Victorians that eras predilections in both love and design. The imagery in Victorian Valentines Postcard Book is largely formal because, to the Victorians, love was a serious business. We see beautiful women, well-groomed children, and the classical February 14 icons of cherubs, ornate hearts and many beautiful flowers. This is a thoroughly decorated universe, featuring baroque typography, bows and ribbons everywhere, and the occasional touch of lace. So felicitously do Valentines Day and Victoriana mesh that much of what we think of as traditional Valentines Day imagery is Victorian in origin. We have...



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