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(Mr. Domenic Eichmann)

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Pearson Education (US), United States, 2016. Online resource. Book Condition: New. 12th Revised edition. 279 x 216 mm. Language: English . Brand New Book. NOTE: Used books, rentals, and purchases made outside of Pearson If purchasing or renting from companies other than Pearson, the access codes for the Enhanced Pearson eText may not be included, may be incorrect, or may be previously redeemed. Check with the seller before completing your purchase. This access code card provides access to the Enhanced Pearson eText. Widely popular as an undergraduate and graduate text and a valuable in-service resource, Content Area Reading shows pre- and in-service content area teachers how to use literacy-related instructional strategies to help students think and learn with all kinds of print and digital texts. As in previous editions, the emphasis is on the comprehensive content, including an ever-expanding knowledge base in the areas of literacy, cognition and learning, educational policy, new literacies and technologies, and student diversity. This edition updates readers with current theory, research, and practices related to content literacy and learning in disciplines. Throughout it includes a renewed focus on writing across the content areas, with emphasis on strategies for online writing and multimodal learning; new disciplinary literacy boxes throughout, new Voices from the Field boxes and new instructional strategy examples replacing those in older editions; updated content and references reflecting current developments in literacy education and content area reading; a new Key Learning Outcomes feature at the beginning of each chapter, and a new Check Your Understanding feature at the end of each chapter. A major update of Chapter 2, Learning with New Literacies, includes strategies to engage and empower multimodal learning across the curriculum. The Enhanced Pearson eText features embedded videos and assessments. Improve mastery and retention with the Enhanced Pearson eText* This access code...



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