The Agile Enterprise: Building and Running Agile Organizations (Paperback)

By Mario E. Moreira

aPress, United States, 2017. Paperback. Condition: New. 1st ed.. Language: English . Brand New Book. Discover how to implement and operate in an Agile manner at every level of your enterprise and at every point from idea to delivery. Learn how Agile-mature organizations adapt nimbly to microchanges in market conditions. Learn cutting-edge practices and concepts as you extend your implementation of Agile through the entire enterprise to meet customer needs.Veteran Agile coach Mario Moreira argues that two critical conditions must be conscientiously cultivated at a company before it can expect to reap in full measure the business benefits of mature Agile. First, individuals at every level must be committed to the mindset and the implementation of practices rigorously focused on delivering value to the customer. Second, all employees must be empowered to take ownership. This holistic transformation wrenches the status quo and provokes a strong focus where customers and employees matter.What You ll LearnEstablish an idea pipeline to quickly and productively evolve customer value through all levels of the enterpriseIncorporate a discovery mindset-experimental, incremental, design, and divergent thinking-and fast feedback loops to increase the odds that what you build aligns more closely to what customer wantsLeverage Lean Canvas, personas, story...

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Reviews

This publication may be really worth a go through, and a lot better than other. It really is full of knowledge and wisdom Its been printed in an exceptionally easy way in fact it is simply after i finished reading this publication by which basically modified me, affect the way i really believe.
-- Troy Dietrich DDS

The book is simple in read safer to comprehend. It is writter in straightforward words and phrases instead of confusing. You wont truly feel monotony at anytime of your time (that's what catalogues are for concerning in the event you request me).
-- Brannon Koch