



## Principles of Netiquette

By David Paul Chiles

CreateSpace Independent Publishing Platform. Paperback. Book Condition: New. This item is printed on demand. Paperback. 174 pages. Dimensions: 8.0in. x 5.0in. x 0.4in. The Principles of Netiquette by David Chiles is a reference guide for online interaction. It is academic in that it provides clear definitions and explanations. It is for everyone because it is written in an easy to read format that reinforces the information without forcing you to study. There are clear explanations of the main categories of websites and subcategories: Internet Social media Mobile Education Safety E-commerce Email Video The Principles of Netiquette is a complete internet style guide for everyone with the Golden Rule as the basis of interaction. Reciprocity rules the principles of Netiquette. Treat others the way you want to be treated. The principles strategies of search, browsing, and web design are particularly useful. Definitions, strategies for engagement, and App Store category explanations included are particularly useful. It tells you what drives video engagement viewers and how it is measured in principle. A mathematical basis is provided for online business. Formulas to measure the effectiveness of online business activities including: Return on Investment (ROI), Cost Per Click (CPC), and Click Through Rate (CTR) are the underlying fundamentals of online marketing strategies in this book...



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