



Visualizing Data

By Ben Fry

O'Reilly Media. Paperback. Book Condition: New. Paperback. 384 pages. Dimensions: 9.1in. x 7.0in. x 1.0in. Enormous quantities of data go unused or underused today, simply because people can't visualize the quantities and relationships in it. Using a downloadable programming environment developed by the author, *Visualizing Data* demonstrates methods for representing data accurately on the Web and elsewhere, complete with user interaction, animation, and more. How do the 3.1 billion A, C, G and T letters of the human genome compare to those of a chimp or a mouse? What do the paths that millions of visitors take through a web site look like? With *Visualizing Data*, you learn how to answer complex questions like these with thoroughly interactive displays. We're not talking about cookie-cutter charts and graphs. This book teaches you how to design entire interfaces around large, complex data sets with the help of a powerful new design and prototyping tool called Processing. Used by many researchers and companies to convey specific data in a clear and understandable manner, the Processing beta is available free. With this tool and *Visualizing Data* as a guide, you'll learn basic visualization principles, how to choose the right kind of display for your...



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