



Successful Marketing: Secrets Strategies

By Rhonda Abrams

Planning Shop. Paperback. Condition: New. 407 pages. Dimensions: 10.6in. x 8.1in. x 1.1in. This comprehensive book covers all the marketing essentials, strategies, and tactics. Everything an entrepreneur or business owner wants and needs to know about how to market their businesses successfully is included: Traditional Advertising in Print, Radio, TV Online Marketing and Advertising Brand Identity Direct Mail Public Relations Person-to-Person Marketing Networking Email Communications and Newsletters Print Collateral Search Engine Marketing Search Engine Optimization Trade Shows In-Store Marketing Sampling Customer Loyalty Programs And much more! From syndicated columnist Rhonda Abrams, author of the 1 business plan guide in the U. S. , Successful Business Plan: Secrets and Strategies, comes Marketing: Secrets and Strategies. This comprehensive marketing guide provides entrepreneurs, marketing professionals, and students everything they need to create a successful marketing plan, increase sales, and make more money. Packed with the latest trends and practical advice, including a complete section devoted to online marketing, this book includes easy-to-use templates to help readers develop a comprehensive plan for marketing success. This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Paperback.



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